

# ORBEHSTUDIO

ORBEH STUDIO IS AN AWARD WINNING ILLUSTRATION AND GRAPHIC DESIGN  
STUDIO BASED IN GUADALAJARA WITH A GLOBAL PRESENCE





## **ABOUT**

GUILLERMO FLORES IS A MEXICAN DESIGNER AND ILLUSTRATOR SPECIALIZED IN ADVERTISING ILLUSTRATION, RETOUCHING, POST PRODUCTION AND DIGITAL COLLAGE. HE HAS COLLABORATED WITH COMPANIES AROUND THE WORLD SERVING AS A CREATIVE AND ART DIRECTOR IN MULTIPLE PROJECTS, DEVELOPING ILLUSTRATION, BRAND IDENTITY, STRATEGY, PLANNING AND EXECUTION

SINCE 2014 HE CREATES UNIQUE IMAGES FOR ADVERTISING CAMPAIGNS, AS WELL AS COLLABORATING IN THE PUBLISHING WORLD, DEVELOPING ILLUSTRATIONS FOR MAGAZINE COVERS, EDITORIAL ARTICLES AND BOOKS

REPRESENTED BY THE BRIGHT AGENCY

# GUILLERMO FLORES

MEXICAN DESIGNER AND ILLUSTRATOR BASED IN GUADALAJARA, SPECIALIZED IN ADVERTISING ILLUSTRATION, RETOUCHING, POST PRODUCTION AND DIGITAL COLLAGE. HE HAS COLLABORATED WITH COMPANIES ALL OVER THE WORLD SERVING AS A CREATIVE AND ART DIRECTOR IN MULTIPLE PROJECTS, DEVELOPING ILLUSTRATION, BRAND IDENTITY, STRATEGY, PLANNING AND EXECUTION

HE HAS COLLABORATED WITH BRANDS SUCH AS APPLE, ADOBE, SEPHORA, CIRQUE DU SOLEIL, NIKE, XFINITY, CITI PRIVATE BANK, MARC JACOBS, WIRED, TEQUILA PATRON, BURNING MAN, MOMENTUM WORLDWIDE, HMR DESIGN, ENVISION FESTIVAL, DOMESTIKA, SVA & UNIVERSAL MUSIC AMONG OTHERS

HE'VE CREATED UNIQUE IMAGES FOR ADVERTISING CAMPAIGNS, AS WELL AS COLLABORATING IN THE PUBLISHING WORLD, DEVELOPING ILLUSTRATIONS FOR MAGAZINE COVERS, EDITORIAL ARTICLES AND BOOKS

HE'S SOME PUBLICATIONS IN MAGAZINES SUCH AS: WIRED MAGAZINE (ITALY), CASA VOGUE (BRAZIL), NOVUM MAG (GERMANY), BEYOND BORDERS (LONDON), LIVING (ITALY), INTERIOR DESIGN MAGAZINE (EU) AND EXPANSION (MEXICO)

ALSO, HE HAS BEEN PART OF VARIOUS EXHIBITIONS INSIDE AND OUTSIDE OF MEXICO, ONE OF THE MOST IMPORTANT BEING THE INTERNATIONAL COLLAGE ART EXHIBITION IN IT'S THIRD EDITION IN WARSAW 2020 (APRIL 3RD - MAY 31ST) AT THE RETROAVANGARDA GALLERY IN POLAND AND 'SURREAL LOVERS' DIGITAL ART EXHIBITION (06.12.2022-28.02.2023)

HIS WORK HAS BEEN EXHIBITED IN LONDON, THE UNITED STATES OF AMERICA, JAPAN, ARGENTINA, COLOMBIA AND MEXICO

HIS WORK HAS BEEN RECOGNIZED AND PUBLISHED IN AWARDS SUCH AS SPD, 3X3MAG, CQ JOURNAL, CASE CIRCLE OF EXCELLENCE AWARDS, MUSE CREATIVE AWARDS, AMERICAN ILLUSTRATION, AMONG OTHERS, ALSO, HE HAS BEEN PART OF WEBINARS-ADOBE FOR ADOBE LATIN AMERICA AS A TEACHER

CURRENTLY HIS DOMESTIKA COURSE 'GRAPHIC DESIGN: COMPOSITION OF COMMERCIAL IMAGES' IT HAS BEEN LAUNCH THIS YEAR

HE GRADUATED WITH A DEGREE IN GRAPHIC DESIGN, SPECIALIZING IN ANIMATION AND WEB DESIGN FROM UNIVA - UNIVERSIDAD DEL VALLE DE ATEMAJAC IN 2004 IN MAY GUILLERMO CELEBRATED 20 YEARS AS A DESIGNER AND GRAPHIC ARTIST

IN ADDITION, GUILLERMO IS A MUSICIAN, SINGER, COMPOSER AND MULTI-INSTRUMENTALIST, HE ALSO HAS SOME RECORDED STUDIO ALBUMS

# AWARDS & EXHIBITIONS

SPD 58 WINNER	MEDAL FINALISTS ILLUSTRATION: COVER DEC 2022 NEW YORK CITY
AI42 CHOSEN WINNER	AMERICAN ILLUSTRATION 42   MIGRATION THE ARCHIVE COLLECTION NEW YORK CITY
MUSE CREATIVE AWARDS 23	PLATINUM WINNER - PANDORA BY XFINITY CATEGORY: MARKETING & PROMOTIONAL - ILLUSTRATION
CQ71 WINNER	ILLUSTRATION: PROFESSIONAL FEB 2023 BROOKLYN, NY
CASE CIRCLE OF EXCELLENCE AWARDS	DESIGN: ILLUSTRATIONS AWARD LEVEL: GOLD NOV 2021
RETROAVANGARDA GALLERY	INTERNATIONAL COLLAGE ART EXHIBITION 3RD EDITION WARSAW 2020 - POLAND APRIL 3RD - MAY 31TH
LOOP OPEN EXHIBITION	DESIGN SEASON 2 LCB DEPOT LEICESTER, UK
LAI8 WINNER	LATIN AMERICAN ILUSTRACIÓN 8 NOV 2020 NEW YORK CITY
LAI7 WINNER LOS DIEZ	PHOTOVILLE 2019 - EXHIBITION WINNERS COLLECTION SPONSORED BY EPSON SEPT 2019 NEW YORK CITY
SECOND BIENNIAL OF ILLUSTRATION BY PICTOLINE	LATINAMERICA FINALIST EXHIBITION CDMX DEC 2020 MEXICO

# CLIENTS

APPLE	ENVISION FESTIVAL	PREEMPTIVE LOVE
ADOBE	GDL OPEN AKRON   WTA	ROCKET SCIENCE
BIONEERS	GRUPO EXPANSIÓN	RUBECON
BURNING MAN	HMR DESIGN	SEPHORA
CENTRO	MARC JACOBS	SVA
CIRQUE DU SOLEIL	NIKE	TEQUILA PATRÓN
CITI PRIVATE BANK	NEOMAM STUDIOS	TEC REVIEW
CURIOUS	MOMENTUM WORLDWIDE	UNIVERSAL
CLOE GALLERY	OAK LEAF PRODUCTIONS	VIDANTA
DOTERRA	PARADISIARTIFICIALI	WIRED MAG
DOMESTIKA	POLITICO	XFINITY



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