

ORBEH | CREATIVE  
STUDIO | COMMUNITY  
BUILDING

# SECOND SKIN

— A CREATIVE EXPERIENCE FOR TEAMS —





## A CREATIVE EXPERIENCE THAT TRANSFORMS HOW YOUR TEAM SEES ITSELF – AND EACH OTHER

A hands-on creative experience that turns individual expression into collective identity – with a visual result your team will actually share.



Most team-building activities are forgotten by Monday.  
Yours will be on their Instagram.



- STEP 1 -

## **REFLECT** INDIVIDUAL EXPRESSION

Participants receive the same iconic image and are invited to reinterpret it from their own their identity, their own perspective.

- STEP 2 -

## **REIMAGINE** THE REVEAL

Through guided creative exploration, each person creates a unique version that reflects their identity, ideas, and imagination. What felt personal becomes collective. Every image is combined into one animated GIF – a living portrait of your team.

- STEP 3 -

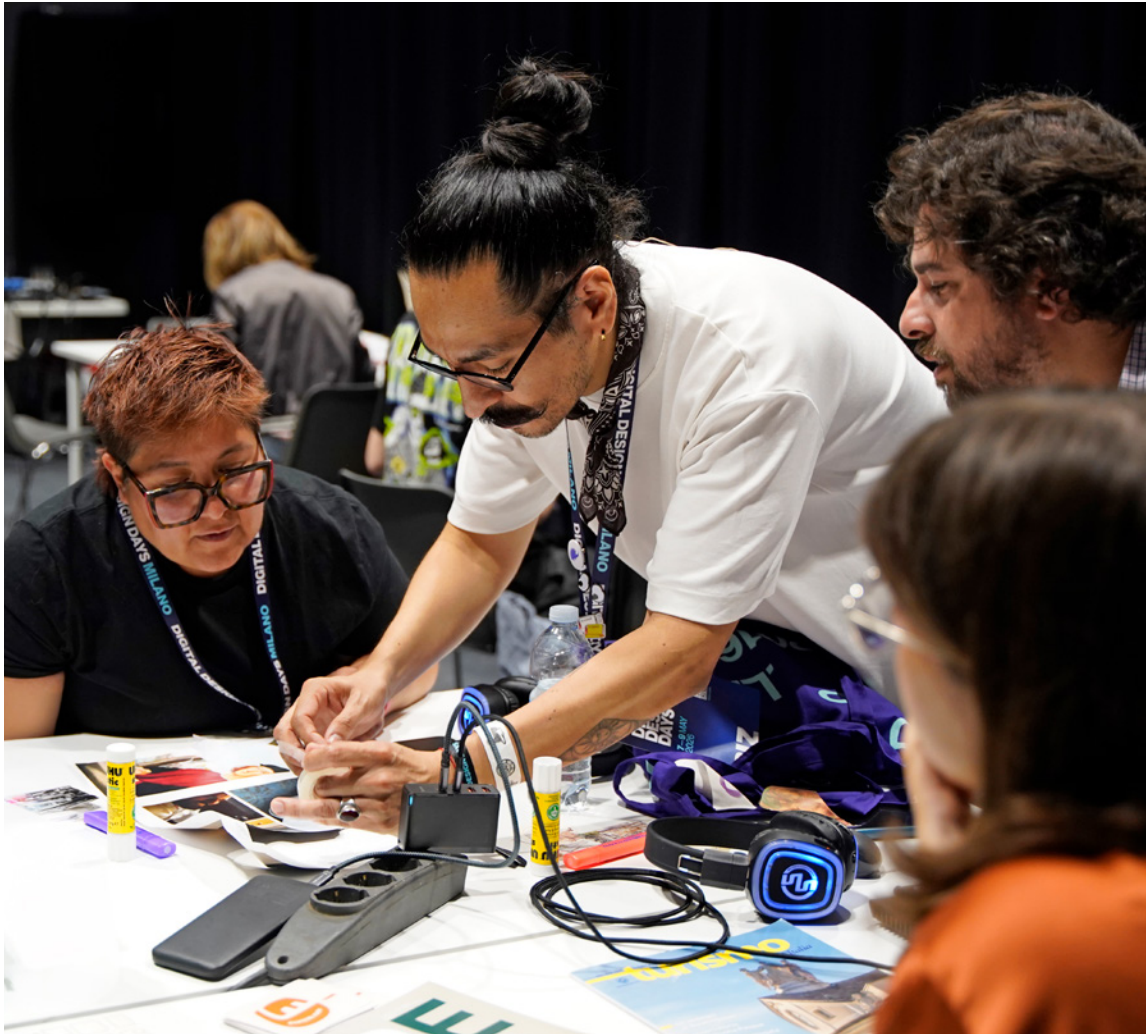
## **UNITE** THE ARTIFACT

All contributions are merged into a single animated piece, revealing how individual voices can build a shared visual story. Your team leaves with a shared visual identity they created together. Something real, shareable, and theirs.



This is what 40 people from Digital Design Days 2026 created together in 3 hours.

Research shows that 85% of team-building programs fail to create lasting impact. Second Skin is designed around the opposite principle: **A shared creative act that people remember, reference, and return to.**



Guillermo Flores Pacheco is visual director, illustrator and creative speaker commissioned by Adobe to create the Photoshop 2025 splash screen and the Adobe Fresco cover – seen by millions of designers worldwide. He has facilitated Second Skin at Digital Design Days Milano 2026, and for organizations across Mexico, Latinamerica, The United States, and Europe.

### Outcomes

- Stronger sense of belonging
- Cross-team collaboration
- Creative confidence
- Community engagement
- A unique visual artifact created by the group

### Ideal for

- Creative agencies
- Innovation teams
- Universities & Design schools
- Conferences & Brand events
- Leadership retreats
- Internal culture programs

### Deliverables

- Guided workshop experience
- Curated collective artwork
- Animated GIF or motion piece
- Social media assets
- Optional exhibition or presentation format

# Formats and pricing

| Format              | Perfect for                             | Duration  |
|---------------------|---|-----------|
| In-person session   | Corporate Teams, Agencies, Universities | 2 - 3 Hrs |
| Conference workshop | Events, Festivals, Summits              | 90 min    |
| Custom Experience   | Brand Activations, Retreats             | Half day  |

Tell us about your team and we'll tell you what is the right fit.

\*Pricing Available upon request.

## Contact us

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**LET'S DO SOMETHING TOGETHER**

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