

ORBEH | CREATIVE
STUDIO | COMMUNITY
BUILDING

SECOND SKIN

— A CREATIVE EXPERIENCE FOR TEAMS —



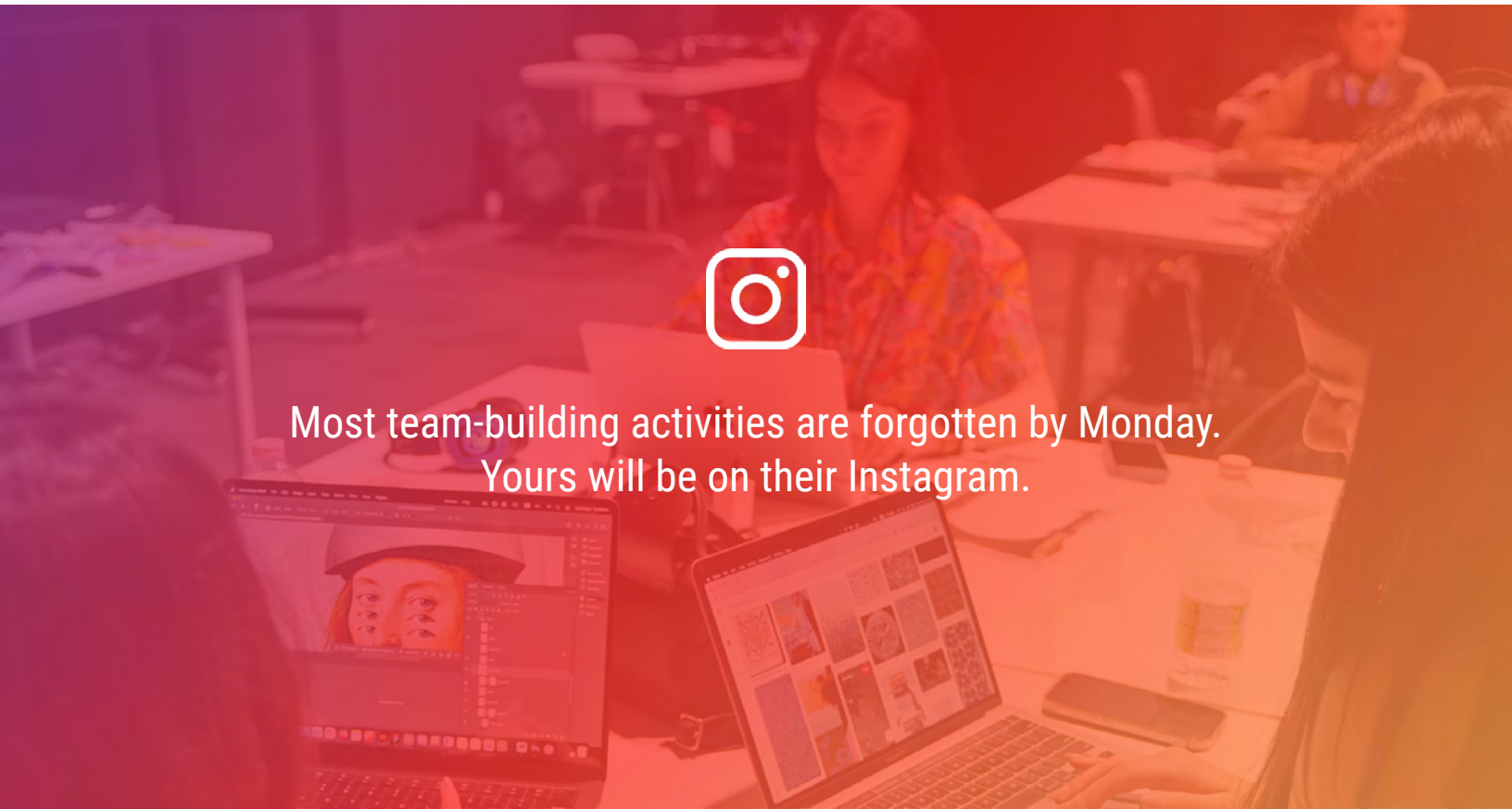


A CREATIVE EXPERIENCE THAT TRANSFORMS HOW YOUR TEAM SEES ITSELF – AND EACH OTHER

A hands-on creative experience that turns individual expression into collective identity – with a visual result your team will actually share.



Most team-building activities are forgotten by Monday.
Yours will be on their Instagram.





Outcome of the experience with 40 creative professionals from European companies during Digital Design Days 2026.

Research shows that 85% of team-building programs fail to create lasting impact. Second Skin is designed around the opposite principle: **A shared creative act that people remember, reference, and return to.**

- STEP 1 -

REFLECT INDIVIDUAL EXPRESSION

Participants receive the same iconic image and are invited to reinterpret it from their own their identity, their own perspective.

- STEP 2 -

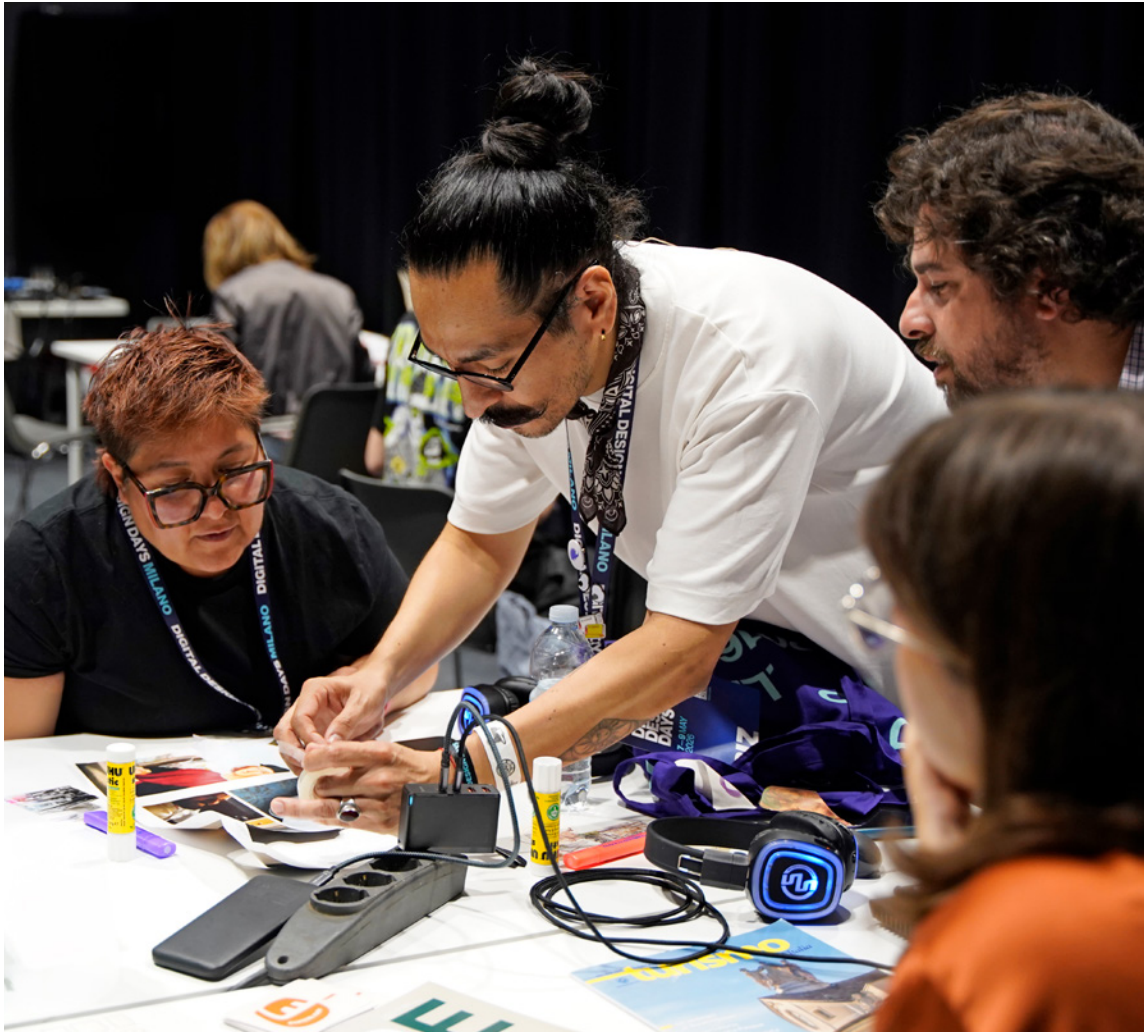
REIMAGINE COLLECTIVITY

Through guided creative exploration, each person creates a unique version that reflects their identity, ideas, and imagination. What felt personal becomes collective. Every image is combined into one animated GIF – a living portrait of your team.

- STEP 3 -

REVEAL OUTCOME

All contributions are merged into a single animated piece, revealing how individual voices can build a shared visual story. Your team leaves with a shared visual identity they created together. Something real, shareable, and theirs.



Guillermo Flores Pacheco is visual director, illustrator and creative speaker commissioned by Adobe to create the Photoshop 2025 splash screen – seen by millions of designers worldwide. He has facilitated Second Skin at Digital Design Days Milano 2026, and for organizations across Mexico, Latinamerica, The United States, and Europe.

Outcomes	Ideal for	Deliverables
• Stronger sense of belonging • Cross-team collaboration • Creative confidence • Community engagement • A unique visual artifact created by the group	• Innovation teams • Corporate creative teams • Leadership retreats • Creative agencies • Universities & Design schools • Conferences & Brand events	• Guided workshop experience • Curated collective artwork • Animated GIF or motion piece • Social media assets • Optional exhibition or presentation format

Formats and pricing

Format	Perfect for	Duration
In-person session	Corporate Teams, Agencies, Universities	2 - 3 Hrs
Conference group session	Events, Festivals, Summits	90 min
Custom Exprience	Brand Activations, Retreats	Half day

Sessions starting at \$3,500 USD – custom pricing available for larger teams and multi-session programs.

*Pricing Available upon request.

"I thought it was just about me, but when I saw the final result, I realized we had all created something together—it was about our community!"

Marina Bianchi
DDD Milano

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LET'S DO SOMETHING TOGETHER

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